



PAINT SOLUTIONS FOR NEW HOME CONSTRUCTION

DULUX® Paints One Brand. Infinite Solutions for New Home Construction.

Dulux Paints has an experienced, dedicated team specifically focused upon the needs of those building groups who specialize in low and high rise housing. We understand the products and services that you need to produce high quality homes for your customers, which in turn contribute to increasing the “brand reputation” of leading homebuilders.

We also provide many homebuild companies with tailored colour ranges to offer their house-buyers as well as a number of other upgrade options to the paint finish. New home construction projects require very specific paint expertise. Our array of high-quality, durable interior products coupled with expert product knowledge of our associates at every *Dulux* Paints store mean you can assure your homeowners that their new homes will stand up to the wear and tear of daily life.



KEY CONSIDERATIONS FOR PRODUCT SELECTION

Selecting the right paint products for your new home construction projects is essential. Several key considerations need to be taken into account when selecting the appropriate paint products:



Exterior areas subject to the **harsh effects of the weather** like entryways and stairways



Areas where **touch-up** is of paramount importance to provide uniformity



Areas where **fast turnaround times** are needed to ensure minimum disruption

RECOMMENDED PAINT SOLUTIONS FOR NEW HOME CONSTRUCTION

INTERIOR PAINTS



- DULUX® DIAMOND™**
- Premium acrylic formula offers excellent adhesion to multiple substrates for a durable finish
 - Cross-linking technology for stain and household chemical resistance
 - Easy Flow Modifiers give the formula excellent flow and leveling, for a beautifully smooth finish



- DULUX® LIFEMASTER®**
- Our highest quality zero VOC* low-odour paint allows for early reentry
 - Excellent adhesion to most surfaces for a durable finish
- *Colourants added to this base paint may increase VOC level significantly depending on colour choice.



- DULUX® X-PERT®**
- Excellent touch-up
 - Excellent flow and application properties

EXTERIOR PAINTS



- DULUX® DIAMOND™ EXTERIOR**
- Outstanding dirt and UV resistance
 - Specifically formulated to resist mildew on the paint film
 - High build for exceptional hide
 - Low temperature application
 - Quick dry 100% acrylic



- DULUX® WEATHERGUARD®**
- 100% acrylic paint formulated to guard against extreme weather conditions
 - Tough, durable finish
 - Excellent gloss and colour retention
 - Exceptional adhesion



- PERMA-CRETE™**
- Full line of masonry coatings includes: fillers, sealers, primers, elastomerics, textured coatings topcoats (vertical above-grade) and topcoats (horizontal capable)
- FOR FULL PERMA-CRETE CATALOGUE, VISIT DULUX.CA OR CONTACT YOUR LOCAL SALES REPRESENTATIVE.

SPECIALTY PRODUCTS



- BREAK-THROUGH!™**
- Quick Dry - dries to the touch in as little as 15-20 minutes, re-coat in one hour
 - Block resistance - tack-free film in as little as 30 minutes
 - Reduces down time, helps complete jobs faster



- PITT-TECH® PLUS EP**
- Direct-to-metal acrylic coating
 - Flash rust/early rust resistance
 - Good abrasion, chemical and corrosion resistance
 - Versatile for use on metal, masonry, plaster and dry wall



- PITT-GLAZE® WB1**
- Excellent abrasion, impact, chemical, and stain resistance
 - Lower odour than Two-Component
 - Excellent mildew resistant coating

VISIT DULUX.CA FOR MORE PRODUCT INFORMATION AND TECHNICAL DATA SHEETS OR TO FIND A STORE NEAR YOU.

COLOUR EXPERTISE

We know that colour is important to your new home construction projects and to your homeowners. Your customers are looking to customize their spaces to bring a sense of individuality to their homes. At Dulux Paints, we consider colour at every angle: aesthetics, trends, digital, matching and performance. A comprehensive suite of colour tools and services offer the opportunity for you to engage with colour the way we see it and specify it.



Professional Colour Renderings | Colour Standardization and Consistency | National Sales and Colour Support Team

CONTACT YOUR SALES REPRESENTATIVE

NAME:
EMAIL:
PHONE:

