

Six great reasons to use **Dulux Lifemaster**

- 1 Dulux Lifemaster is our highest quality no VOC paint.
- 2 It has virtually no odour so you can paint and occupy in the same day.
- 3 Dulux Lifemaster is easy to apply helping you get a perfect finish.
- 4 100% acrylic offering a durable, highly washable finish.
- 5 EZ Clean Technology provides superior stain resistance.
- 6 Approved for use on MPI and LEED jobs.

The Dulux Difference

Superior quality paint, great value.

Dulux is the world's leading brand of premium quality paint. The guiding principles for any Dulux paint product are to ensure they consistently live up to the Dulux reputation for verifiable, total product performance that is both recognized and expected by our customers. As you would imagine, all paints are not made equal; Dulux paint is made with superior raw materials and undergoes extensive product testing with chemists, field experts and professional painters in Canada before it ever reaches Dulux store's shelves.

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Dulux Lifemaster





Lifemaster®

The Clean Air Choice®

A history of **Clean Air**

Dulux Lifemaster was launched in 1992 as Canada's first VOC-free paint. Now, more than 15 years after its introduction, Dulux Lifemaster is our lead product series for commercial construction and maintenance, particularly where "green" building standards are sought.

Superior paint for **Premium Performance**

Dulux Lifemaster paint combines 100% acrylic resins with our EZ Clean surface protector to provide superior stain resistance. EZ Clean surface protector prevents oily stains like crayons, lipstick, pen and greasy finger and food stains from penetrating the surface of the paint, so they are easy to remove. Dulux Lifemaster provides excellent hide and touch up and dries to a uniform, abrasion resistant finish and will withstand repeated washing. It is easily applied by brush, roller or spray.

Meets the **Highest Standards**

Approved for use on jobs requiring Master Painters Institute (MPI) categories 143, 144, 145 and 147 Low Odor/VOC Institutional Latex Paints and MPI categories 138 and 139 Latex Interior High Performance Architectural Paints. Dulux Lifemaster products have been used and deemed approved for use on LEED accredited projects.

A **Full Range** of sheens and colours

Dulux Lifemaster Matt, Eggshell, Pearl and Semi-gloss finishes are available in a complete line of tinting bases offering the ability to achieve over 6,000 decorator colours, from the lightest off-whites to the deepest, cleanest shades.

